

## **MEDIA ALERT: PHOTO AND VIDEO OPPORTUNITY**

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### **JACOB WETTERLING DOCUMENTARY HOLDS FIRST TRAILER SCREENING, FUNDRAISER**

*Special guests will join filmmakers for an exclusive look into the work-in-progress,  
followed by a Q&A at Sisyphus Brewing in Minneapolis, Wed. May 1*

**WHO:** Minnesota filmmaker [Chris Newberry](#) has spent nearly four years working on “The Jacob Wetterling Documentary,” a [film about the 1989 disappearance of 11-year-old Jacob Wetterling](#) and the tragedy’s aftermath for communities across the Midwest. Newberry and his team began filming with the Wetterling family at a pivotal moment in 2015, just as word came of an arrest in their son’s case. The subsequent filming created the raw material for a deeply affecting story about meaning, loss, resilience — and hope for a future without child abuse and exploitation.

**WHAT:** Newberry and his team are hosting a Trailer Release Party fundraiser to offer attendees an exclusive first look at the film — before it is available to the wider public. The filmmakers will share the unique journey of this project in a talk and will take questions from the audience. They will also be joined by Alison Feigh and Abbey Lowenstein from the [Jacob Wetterling Resource Center](#), who will tell the parallel story of child exploitation and share how this film can help effect change — to create a world where what happened to Jacob will never happen again.

**WHY:** The documentary project is now ready for an editor’s hand. Newberry and his collaborator [Norah Shapiro](#) are [seeking financial support](#) from the community to help move this powerful story along. The five-city fundraising tour will share the work-in-progress and build community support crucial for the documentary’s completion.

**HOW:** Tickets to the Trailer Release Party are available on [Eventbrite](#) and at the door for a donation of \$10. Further information is available at Eventbrite. Want to support the work of finishing the Jacob Wetterling documentary? Check out the project’s [GoFundMe](#) page.

**WHEN:** Wednesday, May 1 from 6 to 8 p.m.

**WHERE:** Sisyphus Brewing, 712 Ontario Ave W Ste 100, Minneapolis.

**CONTACT:** Media can cover the event in advance and/or attend the event, to help spread the word about the fundraiser for the documentary and about the work of the Jacob Wetterling Resource Center. To speak with filmmaker Chris Newberry or producer Norah Shapiro and/or to attend the Trailer Release Party, please contact Jennifer Weismann, 612-716-0556, [jennifer@owl-marketing.com](mailto:jennifer@owl-marketing.com).

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